

# 2018

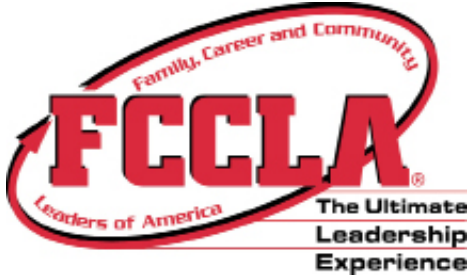
## Texas Family, Career and Community Leaders of America Exhibitor Package



State Leadership Conference  
April 5-7, 2018  
Sheraton Dallas Hotel  
Dallas, Texas

For more information, please contact Christy Reynolds @ 512.306.0099 or [creynolds@texasfccla.org](mailto:creynolds@texasfccla.org).





# Texas Association Family, Career and Community Leaders of America

2018 State Leadership Conference Exhibition Booth Rental

Conference location:  
Sheraton Dallas Hotel  
400 North Olive St.  
Dallas, TX

Mail to:  
Texas FCCLA  
1107 West 45th Street  
Asutin, TX 78756

Please read carefully.

Exhibition Dates: April 5-7, 2018

**Booth Rental: Single Booth Space is 10'X10'**

Number of in-Line Booths \_\_\_\_\_ @ \$250 each (After February 1, 2018, \$300)= \$ \_\_\_\_\_

Number of Corner Booths \_\_\_\_\_ @ \$300 each (After February 1, 2018, \$350)= \$ \_\_\_\_\_

**Advertise in Program (to be printed, on the app and pre-session Power Point)**

\_\_\_\_\_ Full Page B&W \$200      \_\_\_\_\_ 1/2 Page B&W \$100      \_\_\_\_\_ 1/4 Page B&W \$50

(Artwork is due by February 23, 2018, email artwork to creynolds@texasfccla.org)

**Texas Red Partner**

Become a Texas Red Partner and support the scholarship program by making at least a \$73 donaiton. Partners will be recognized at the general session, in the program/app and on the website. \$ \_\_\_\_\_

**TOTAL DUE: \$ \_\_\_\_\_**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_ Web Address: \_\_\_\_\_

*We agree to abide by the provisions in this agreement. Payment in full is required to reserve a booth. If other arrangements need to be made please contact Christy Reynolds at 512-306-0099 or creynolds@texasfccla.org.*

Signed: \_\_\_\_\_ Title: \_\_\_\_\_

**Refund deadline is February 23, 2018. Any cancellations will be subject to a \$50 cancellation fee.**

# Texas FCCLA State Leadership Conference

## Information and Regulations

*\*Exhibit hours are subject to change*

### Exhibit Hours of Operation

Thursday, April 5, 2018 11:00 am—7:00 pm

Friday, April 6, 2018 8:30 am—5:30 pm

*We request that each booth have someone in attendance at all times during the scheduled hours of operation.*

### Set Up of Exhibits

Thursday, April 5, 2018 7:30 am—10:30 am

Friday, April 6, 2018 7:00 am—8:00 am

Materials may be unloaded at the Convention Center side of the Dallas Sheraton at the loading dock located inside the parking garage or along the street on N. Olive Street. Parking is available at the Dallas Sheraton parking garage and will be available at a reduced rate. Dallas Sheraton does NOT provide pushcarts for loading and unloading. Conference area will be secured following the close of exhibits each day.

### Dismantling of Exhibits

Friday, April 6, 2018 After 5:30 pm

Booths may be dismantled on Friday, April 6, 2018. If other arrangements need to be made, please contact Christy

Reynolds at [creynolds@texasfccla.org](mailto:creynolds@texasfccla.org)

### Safety Regulations

Each exhibitor will comply with all fire regulations as detailed in the Exhibitor Services Manual provided prior to the conference and the Fire Exit Regulations for Assembly Occupancies of the Dallas Sheraton. Each exhibitor will also be knowledgeable of and comply with all ordinances and regulations pertaining to health, fire protection and public safety while in the exhibit area. The Sheraton Dallas and FCCLA exhibit area has been designated a non-smoking area.

### Drugs and Alcohol

The Association reserves the right to reject material which is deemed to be offensive. Tobacco, alcohol or drug products, emblems, logos, posters, etc. in any form will be prohibited from exhibition or sale.

### Logo Use Policy

Prior approval must be received from national headquarters to sell materials containing the logo or the acronym on them. National FCCLA's policy on logo usage can be located on the national website at [www.fcclainc.org](http://www.fcclainc.org). Under news and media, logo usage. <http://fcclainc.org/news-media/fccla-logos.php>

### Liability

Exhibitor assumes entire responsibility and hereby agrees to protect, defend and indemnify Texas FCCLA and Dallas Sheraton against all claims, losses and damages to persons or property, governmental charges or fines and attorney fees arising out or, caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof. In addition, exhibitor acknowledges that Texas FCCLA and Dallas Sheraton do not maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor. No responsibility is assumed for goods delivered to the Exhibit Hall before set-up day or for materials left in the Exhibit Hall after the closing hour. The Dallas Sheraton will not accept shipments prior to the exhibit start date.

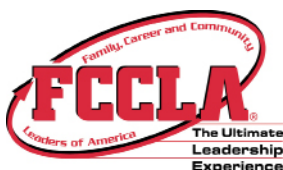
### Miscellaneous

Each company or business agreeing to exhibit will be sent an Exhibitor's Kit from the official convention decorator. The packet includes information about freight shipments, electrical service, additional decorating services and audio visual service. Any discussion concerning a matter not specifically covered by this agreement, on subject matters reasonably inferable from the terms of this agreement shall rest solely within the reasonable discretion of the State Advisor, acting by and on behalf of the Association, Dallas Sheraton and the city.

These rules and regulations become part of the agreement between the exhibitor and Texas FCCLA. We respectfully ask for your full cooperation in observance of these rules and regulations. They have been formulated with your best interest in mind.

### Prices

Inline Booth Fee:	\$250 (after 2/1 \$300)
Corner Booth Fee:	\$300 (after 2/1 \$350)
Texas Red Partner:	Minimum of \$73
Program Advertising:	
Full page \$200, 1/2 Page \$100, 1/4 Page \$50	





# Texas Association, Family, Career and Community Leaders of America

## PRINT ADVERTISING AGREEMENT

Attn: Christy Reynolds- 1107 West 45th Street- Austin, TX 78756- 512.306.0099- FAX: 512.442.7100- creynolds@texasfcla.org

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### General Advertising Policy

- All advertisements are subject to publisher's approval.
- The publisher reserves the right at any time to reject or cancel any advertising for any reasons, including but not limited to, any advertisement which, in the opinion of the publisher, does not conform to the editorial or graphic standards of the publication.
- Advertisers and their agencies agree to indemnify and protect Texas FCCLA from any claim or action based on content of advertisements printed.
- The publisher reserves the right to insert the word "advertisement" in advertising that simulates the editorial format.
- All advertisements are published for the benefit of the agency and the advertiser. In the event of non-payment, the publisher reserves the right to hold the advertiser and/or its agency jointly and severally liable for such monies, without commission, as are due and payable to the publisher.
- Proper notification will be given of any rate changes.
- The publisher will accept requests to make changes in advertising at their discretion, but is not responsible for any errors in any ad or copy revisions made by the publisher.
- The publisher is not liable for damages if for any reason they fail to publish an advertisement.
- When no specific copy instructions are received for an issue in which the contract schedules an insertion, publisher will use the most recently run copy.
- A signature is required on this document for all advertising insertions.

**Signature of responsible party:**

\_\_\_\_\_

### Mechanical Specifications

Printed offset, stapled, trim size 5.5" x 8.5" di line screen recommended. Preferred material jpeg or PDFs via email or camera ready art. NO full bleeds. Provide files (including fonts and artwork) via email. PDF files must be 100% correct 300 dpi or better with desired print size with fonts and art embedded. Laser printout must accompany all files.

### PROGRAM AD RATES:

Approximate Circulation: 4,000 attendees  
In print, digital app and pre-session  
Power Point

Deadline for insertion: February 23, 2018

\_\_\_\_\_ Full page/B&W: \$200

\_\_\_\_\_ 1/2 page/B&W: \$100

\_\_\_\_\_ 1/4 page (business card)/B&W: \$50

\_\_\_\_\_ I am a Texas FCCLA Corporate Sponsor

\_\_\_\_\_ I am not a Corporate Sponsor but would like information on how to become one

All ads must be paid in full prior to insertion

Ad Subtotal: \$ \_\_\_\_\_

Less 10% for Multiple Orders: \$ \_\_\_\_\_

Total: \$ \_\_\_\_\_

Check #: \_\_\_\_\_ Money Order # \_\_\_\_\_

# EXHIBITOR INFORMATION

The following information will be printed on an insert provided to all chapters and be available on the TXFCCLA app, if received before February 23, 2018 (5 weeks prior to the conference). Please list the appropriate contact person for your company, if different than main contact.

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Booth sign should read: (limit to 45 characters)

\_\_\_\_\_

Program/Insert listing of products and/or services to be exhibited:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Will your company be handing out food or drink samples? \_\_\_\_\_ Yes \_\_\_\_\_ No If yes, please describe:

\_\_\_\_\_

Companies or products to which you prefer NOT to be adjacent:

\_\_\_\_\_

Your company's booth staff (names to appear on badges):

1) \_\_\_\_\_ Title: \_\_\_\_\_

2) \_\_\_\_\_ Title: \_\_\_\_\_

3) \_\_\_\_\_ Title: \_\_\_\_\_

4) \_\_\_\_\_ Title: \_\_\_\_\_

A maximum of 4 badges will be printed per booth space.

**Christy Reynolds**  
**Exhibit Coordinator**  
**Texas FCCLA**  
**1107 West 45th Street**  
**Austin, TX 78756**  
**512.306.0099**  
**creynolds@texasfccla.org**