

FCCLA Update



FCCLA: CONNECT AND COMMIT

MEMBERSHIP CONTINUES TO INCREASE IN TEXAS

WAY TO GO TEXAS! As of December 1, Texas has **21,409** members in the affiliation system. **# 20KforTexas FCCLA!** We are so excited for the Lone Star State....remember; members are accepted all year so if you get more students that want to participate, you can still add them to your chapter membership. The state officers now have set a new goal:

22,000.....#imfeeling22K

Become a TEXAS RED Partner

The Texas FCCLA Board of Directors wants you to be a contributor to the **new Texas Red Scholarship** for Texas FCCLA. We are asking all chapters, individuals and businesses to support the new Scholarship Fund by donating to Texas FCCLA. This minimal donation will be used for scholarships for active members and will be awarded at the 2016 State Leadership conference. All Texas Red donors will be recognized at the 2016 State Meeting, on our website and on signage. Donations can be made on the Texas FCCLA website

LAQUINTA CONTINUES PARTNERSHIP

Planning a school or family trip? Remind all of your members that **anyone** can use the FCCLA code and get a reduced price at LaQuinta Hotels. Reservations can be made through the FCCLA Website or by using the code **TFCCLA** when making reservations on the LaQuinta website or in a hotel. Encourage all organizations and groups (band, drill team, dance groups, other organizations) to use the code to help them out with the costs of their travel and to help FCCLA at the same time.

SAY YES TO FCS

DON'T FORGET TO PROMOTE Family and Consumer Sciences Education....look for monthly social media activities AND participate. Take advantage of social media marketing!!! It works.

COMPETITIVE EVENTS AT REGION CONFERENCE

All substitutions for STAR event entries must be submitted in writing by noon on the Wednesday of the week prior to the region meeting. Please send those changes to Jsams@texasfccla.org After that date there is a \$25 fee per person to make changes. Help eliminate additional fees by meeting the deadline.

LIFESMARTS

The deadline for Lifesmarts competition is March 1. Don't forget to get your students involved in this wonderful on line competition. They have a change to advance to state competition, scheduled in Austin, February 29. Visit www.lifesmarts.org for details.

PEER EDUCATION PARTICIPANTS

Hopefully the State Peer Educators have been busy with their projects. Remember that February 15 is the deadline to submit materials to the state office on results of the projects. There will be a celebration of the successes at the state leadership conference in April. More information on this will be in the State Meeting Release.

STATE MEETING INFORMATION AND RELEASE

The state meeting information and release will be posted to the Texas FCCLA website in early February. Be sure to mark your calendar for April 7-9, 2016...plan to be in Dallas for a dynamic meeting as members learn the important of connecting and committing through FCCLA.

DATES TO REMEMBER:

January 19: Region IV Leadership Meeting pre-reg deadline

January 26: Region I Leadership Meeting pre reg deadline

February 1: **State Talent Show applications due; News Across Texas Awards deadline**

February 4: Region II Leadership Meeting pre reg deadline

February 8-12-FCCLA Week



Monday 2/8
Media Monday



Tuesday 2/9
Team Tuesday



Wednesday 2/10
We Wear Red Wednesday



Thursday 2/11
Thankful Thursday



Friday 2/12
FACS Friday

Help raise the recognition of FCCLA Week with a proclamation from your state or local government using this [proclamation sample](#) to help you get started. Once you have obtained a proclamation from your state or local government, please be sure to email a copy of the signed proclamation to communications@fclclainc.org

and include your chapter's information in the email so that we can share all of the proclamations. You can also post it on social media with **#FCCLAAweek!**

Safe Rides – Save Lives PSA Contest

Below is the link for the website for the Safe Rides – Save Lives PSA contest. We'd love you to share this link with the chapters in your state. I've also attached a flyer that you can use to promote it. Reminder, the deadline is March 1 so just over a month left! The top 3 winners receive GREAT cash awards (listed below). If chapters submit their PSA's during National Drug and Alcohol Facts Week (NDAFW Jan. 25 – 31) they will be entered into a drawing to win a \$450 Amazon gift card! I've also gone ahead and included some verbiage (highlighted) for the Save Rides – Save Lives PSA contest and the gift card opportunity below if you are interested in using that. National FCCLA will be posting about it on Facebook and social media so feel free to share those posts if you can.

<http://fclclainc.org/saferides-savelives/>

We hope that your chapters are going to participate in the 6th annual National Drug & Alcohol Facts Week (NDAFW), a national health observance from **January 25 to January 31, 2016**. NIDA, part of the National Institutes of Health, developed NDAFW to get the science out to teens about the effects of drug and alcohol use on the brain, body, and behavior through community-based events and activities.

NIDA is working to provide families/teens educational resources and tools that they can use to address the consequences of substance abuse including drunk driving, drugged driving, and underage drinking. The goal of National Drug & Alcohol Facts Week is to empower youth to make positive choices by equipping them with the facts about drug and alcohol use and addiction.

FCCLA and NIDA want to encourage your chapters to submit your *Safe Rides - Save Lives* PSA entry between January 25 and January 31 for the chance to win a \$450 Amazon gift card. Submitting your PSA entry during NDAFW and using the following FREE NIDA resources <https://teens.drugabuse.gov/national-drug-facts-week/order-free-materials> to create your PSA will count as an event and you can register your participation [online](#)! (TWO lucky winners will receive a \$450 gift card!)

National Drug & Alcohol Facts Week 2016 is January 25 to January 31, 2016

Here's how you can get involved!

- Share this information with your networks and encourage their participation, www.drugfactsweek.drugabuse.gov.
- REGISTER [online](#) to organize an educational event or activity for youth during NDAFW. To help you plan, NIDA provides a [step-by-step toolkit](#), which includes a list of [suggested activities](#), and a free [drug facts booklet](#), which can be distributed at events.
- Promote through social media with these [sample messages](#) about NDAFW and the scientific facts about drug and alcohol abuse.

Remember! *Safe Rides - Save Lives* PSA Contest Winners Receive CASH Prizes!!

- 1st Place: \$3,500
- 2nd Place: \$1,000
- 3rd Place: \$500

CareerSafe Cyber Safety PSA Contest

<http://www.careersafeonline.com/index.php/component/content/article/2-uncategorised/214-cyber-safety-psa-scholarship-contest>

FCCLA is partnering with CareerSafe on a scholarship opportunity to educate individuals on the importance of protecting yourself online. Through the National Cyber Safety Public Service Announcement scholarship contest, students across the country are challenged to create a 30 second audio clip promoting the importance of safe online behavior. The winning students will have their audio clip broadcast nationwide through the National Association of Broadcasters airways as well as receive a \$1,000 scholarship. While this is a combined effort with FCCLA and CareerSafe, any student over 13 can submit an entry. They do not have to be an FCCLA member.

- Audio PSA's only
- No more than 30 seconds
- All PSAs should be postmarked by **March 1, 2016** and mailed to:

CareerSafe Cyber Safety PSA Scholarship Contest
1005 University Drive East
College Station, TX 77840

JOIN FCCLA SOCIAL MEDIA SITES

Please have all your members and advisors join:

Facebook: Like Texas FCCLA

Instagram: Texas FCCLA

Twitter: Texas FCCLA



IT'S COMING IN 2016 and in 2018---

The National Board of Directors voted to eliminate all khaki wear from the national conference dress code starting with the **2016 National Leadership Conference (NLC)** and to require black dress shoes as the shoe attire for the NATIONAL conference dress code.

The Board of Directors decided to implement a new national conference dress code for all youth members that will be implemented starting with **NLC 2018** as follows:

- White collared dress shirt
- Neckwear from official emblematic supplier
- Black bottoms (slacks, skirt, sheath dress)
- Black dress shoes
- Red jacket from official emblematic supplier

The Texas Board of Directors will be reviewing the policy at their February meeting to determine if and when Texas will follow these changes.

Please call the FCCLA office if you have any questions about your local FCCLA chapter. We look forward to hearing from you!





Rodeo Austin School Tour Guides

January 4, 2016

Dear Advisors:

The Rodeo Austin School Tours Program is gearing up for another busy year! Last year, during the five days of school tours, School Tour Guides led over 6,000 school age children to educational exhibits around the rodeo grounds.

The dates for this year are March 21-25, 2016. We expect over 6,000 attendees and will need approximately 50 tour guides per day to handle the classes.

We are asking for your help in securing tour guides and helper's for this event. These volunteers should be age 13 and up. The tour guides will be assigned classes and tour routes. The helpers will assist School Tour Committee members with other duties to make this event enjoyable and successful for everyone.

Enclosed is a form to register your students to be tour guides and helpers. Please fill the form out completely and include a first and second choice of dates to work. We request this information be returned to us by February 12, 2016. We will then go over all the information and return a confirmation to you by the end of February.

If you have questions, please feel free to contact Lisa Mason by phone or e-mail at 512-294-9280, rodeoastinschooltourguides@gmail.com.

Thank you in advance for your help in securing students as tour guides.

Presley Holloway
Marketing Coordinator
Rodeo Austin



School Tour Guide Registration Form

Tour dates are as follows:

Monday, March 21
Tuesday, March 22
Wednesday, March 23
Thursday, March 24
Friday, March 25

Organization Name:					
Advisor's Name:					
Phone Number:	Day:	Night:		Cell:	
E-Mail Address:					
Date Requested:	First Choice			Second Choice:	
Student Name (please print)	Age	Previous Tour Guide (yes or no)	Bilingual (list language)	E-mail/Phone #	

Please return by **February 1, 2016** to have the best chance at your 1st choice dates.

Star of Texas Fair and Rodeo

School Tour Registration Form

Tour dates are as follows:

Monday, March 21
Tuesday, March 22
Wednesday, March 23
Thursday, March 4
Friday, March 25

Organization Name:				
Advisor's Name:				
Phone Number:	Day:	Night:	Cell:	
E-Mail Address:				
Date Requested:	First Choice		Second Choice:	
Student Name (please print)	Age	Previous Tour Guide	Bilingual (list language)	E-mail/Phone #

Please return by February 1, 2015 to have the best chance at your 1st choice dates.